



## **Rules And Regulations For Use Of Certification & Accreditation Mark :**

All certificates issued by RDM remain the property of RDM and must be returned when requested. Certificate holders must ensure that no incorrect references to RDM certification system or misleading use of certificates or marks occur.

RDM Registered Companies Logo is granted under license to those client companies who have obtained certification of their Quality/Environmental Management System by ICMC after successful assessment to the applicable standard. Where the RDM Registration Certificate has been issued under AIAC-BAR, Accreditation Body's logo is too used in combination with the RDM Registered companies' logo, as applicable.

### **RDM CERTIFICATION LOGO**

Registered Companies Logo can be applied to stationery and publicity material that relates to the company's Scope of Registration. This can include brochures, product cards, advertisements etc. The mark shall not be used on laboratory test reports, calibration and inspection certificates and not applied directly to the product or packaging, whether secondary or primary or in such a manner as to imply that any individual product has been approved. Where the logo is used, the Certificate Registration number must also be clearly indicated. The logo may only be reproduced in a single color which is unlimited, but where practical should conform to existing preprinted stationery, brochures, letterheads or other promotional materials of the Company.

### **ACCREDITATION LOGO**

The Accreditation Logo may only be used in combination with the RDM Registered companies Logo and is limited to stationery, literature and other written promotional materials. It cannot be applied to the product or packaging and visiting cards shall be reproduced in accordance with the PMS Reflex Blue & PMS (45) RED indicated with the art work enclosed or in a single color to confirm with the predominant color of existing preprinted stationery, brochures, letterheads or other promotional material. The Accreditation Logo shall not be used in such a way as to suggest that the Accreditation Body or government Organization it represents have certified or approved the activities of the Company, or in any other manner which can mislead.

The Certification Body/Accreditation Logo may be uniformly reduced or enlarged but shall not be less than 25 mm in height. If an accredited certificate holder fails to comply with these regulations or uses the logos in any misleading manner, ICMC reserves the right to withdraw or cancel its certificate upon which action, the certificate holder shall

Immediately cease to use the logos and withdraw the existing stock of its stationery and other promotional brochures etc. bearing the logos, from further use. Such action could include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and, if necessary, legal action.



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